

WNET ROUNDTABLE SESSION

U.S. Small Business Administration



The WNET Roundtable (Women's Network for Entrepreneurial Training) is a mentoring and support group for women business owners. Participants receive practical support and guidance from a range of individuals with a wealth of experience in an informal, ongoing relationship – the most effective way to build a network. The WNET Roundtable offers what no other networking group does; access to public and private sector individuals providing a unique array of contacts, services and suggestions, SBA representatives and SBA resource partners plus other organizations.

Savvy Strategies for Women in Business Series 2006

The series covers 3 topics:

Recheck the Basics - August 17, 2006 – Part 1

- ✦ Overview: The Plan - The Company Structure - Products and Services
- ✦ Company Systems: Recordkeeping - Tracking Sales and Clients - Management
- ✦ Money and Security: Cash Flow – Funding – Insurance

Play to Your Market- September 26, 2006 – Part 2

- ✦ Marketing Plan – Target Market - Strategy and Tactics
- ✦ Where Do New Clients Come From?
- ✦ What's Your Customer Care Policy?
- ✦ Alliances – Are They Right for You?
- ✦ Net 'Working', Not Net Sitting or Net Eating

Cultivate Future Thinking – October 17, 2006 – Part 3

- ✦ Strategic Planning
- ✦ On Balance, Is there Life After 5 PM?
- ✦ Retirement Planning While Growing a Company
- ✦ Developing an Exit Strategy

Register for one workshop or for all three

Dates: August 17, September 26, and October 17, 2006

Time: 1:00 pm until 3:30 p.m.

Location: U. S. Small Business Administration
Peachtree Center/Harris Tower
233 Peachtree Street, Suite 1900
Atlanta, GA 30303

Instructor: Patricia Stallworth, MBA, CFP, CDFIA is the CEO of the Minding Your Money Institute (MYMI). Patricia has 6+ years experience in business consulting and 12 years in the financial services industry. She is the author of *MindingYour Money*, a personal money management book. Prior to establishing MYMI, Patricia worked in a management/ advisory position for several firms including American Express Financial Advisors, Successful Money Management Seminars and Deloitte & Touche.

Please contact Charlotte Johnson, Business Development Specialist at (404) 331-0100, ext. 405 to register for the classes.
Fax number: (404) 331-0101

Registration Form – WNET Roundtable

Please complete the registration form and return it to Charlotte Johnson at: charlotte.johnson2@sba.gov

Name: _____

Telephone: _____

E-mail Address: _____

Sponsored By: U. S. Small Business Administration

SBA's participation in this workshop is not an endorsement of the views, opinions, products, or services of any person or entity. All SBA programs are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made, if requested at least 2 weeks in advance. Contact: Charlotte Johnson, Economic Development Specialist, at (404) 331-0100, ext. 405.